

Radio Promotion

If you would like to use your local Christian radio station to let people know about Terry & Barbi's ministry in concert, here are a few suggestions:

- 1) Call your station/s to see if they do **Public Service Announcements** (PSA's) and/or **radio interviews** for local concerts. (Give them concert information: location, date, time, etc. for PSA. **(Contact us for local stations if needed.)**)
- 2) Ask station/s if they have and play Terry & Barbi's **CD's**. If they don't, **we would be glad to send them some CD's for radio airplay to create some anticipation** preceding the event. We also have pre-recorded, generic spots if they would like a copy. (Find out what format they need... cassette, dat?)
- 3) **If the radio station/s want to interview Terry & Barbi**, we can call them 3 weeks prior to the concert to set up a time. Please send or call us with the information and we would be glad to make the contact.

Please let us know if you have any questions regarding this information. We're here to serve you in whatever way we can!